

**CONTRACT**

**KXAN**  
**908 W. Martin Luther King Jr. Blvd.**  
**Austin, TX 78701**  
**(512) 476-3636**

And:

**Mediacentric LLC**  
**Attention Laura Summerhays**  
**PO Box 302950**  
**Austin, TX 78703**  
**USA**

<u>Contract / Revision</u> 215215 /		<u>Alt Order #</u>
<u>Product</u> <b>KEEP AUSTIN HEALTHY PAC-1</b>		
<u>Contract Dates</u> <b>10/18/12 - 11/05/12</b>	<u>Estimate #</u>	
<u>Advertiser</u> <b>POL/Keep Austin Healthy PAC</b>		<u>Original Date / Revision</u> 10/17/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>KXAN</b>	<u>Account Executive</u> Holly Trimble	<u>Sales Office</u> Austin Local Sal
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 281.50
<u>IDB#</u> 1449	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> AU4920		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KXAN	10/22/12	11/05/12	M-F Early KXAN Nws Tdy	5a-530a		:30				NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--				3	\$100.00	0.70			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$100.00	0.70			
	Week:	11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 2	KXAN	10/22/12	11/05/12	M-F Early KXAN Nws Tdy	5a-530a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----				0	\$0.00	0.00			
	Week:	10/29/12	11/04/12	-----				0	\$0.00	0.00			
	Week:	11/05/12	11/11/12	M-----				1	\$100.00	0.60			
N 3	KXAN	10/18/12	11/05/12	M-F Early KXAN Nws Tdy	5a-530a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	---TF--				1	\$100.00	0.80			
	Week:	10/22/12	10/28/12	---TF--				1	\$100.00	0.80			
	Week:	10/29/12	11/04/12	-----				0	\$0.00	0.00			
	Week:	11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 4	KXAN	10/18/12	11/05/12	M-F KXAN News Tdy/5:30a	530a-7a		:30				NM	7	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----				0	\$0.00	0.00			
	Week:	10/22/12	10/28/12	MTWTF--				3	\$275.00	1.80			
	Week:	10/29/12	11/04/12	MTWTF--				4	\$275.00	1.80			
	Week:	11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 5	KXAN	10/18/12	11/05/12	M-F KXAN News Tdy/5:30a	530a-7a		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/12	10/21/12	---TF--				1	\$275.00	1.70			
	Week:	10/22/12	10/28/12	---TF--				1	\$275.00	1.70			
	Week:	10/29/12	11/04/12	-----				0	\$0.00	0.00			
	Week:	11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 6	KXAN	10/22/12	11/05/12	Today Show	7a-9a		:30				NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/12	10/28/12	MTWTF--				3	\$400.00	1.80			
	Week:	10/29/12	11/04/12	MTWTF--				4	\$400.00	1.80			
	Week:	11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 7	KXAN	10/22/12	11/05/12	Today Show	7a-9a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**Austin, TX 78701**  
**(512) 476-3636**

<u>Contract / Revision</u> 215215 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/18/12 - 11/05/12	<u>Product</u> KEEP AUSTIN HEALTH	<u>Estimate #</u>
<u>Advertiser</u> POL/Keep Austin Healthy		<u>Original Date / Revision</u> 10/17/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----				0	\$0.00	0.00			
Week:		10/29/12	11/04/12	-----				0	\$0.00	0.00			
Week:		11/05/12	11/11/12	M-----				1	\$400.00	0.60			
N 8	KXAN	10/18/12	11/05/12	Today Show	7a-9a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$400.00	2.70			
Week:		10/22/12	10/28/12	---TF--				1	\$400.00	2.70			
Week:		10/29/12	11/04/12	-----				0	\$0.00	0.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 9	KXAN	10/18/12	11/05/12	Sat/ KXAN News Today	7a-9a		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$225.00	0.80			
Week:		10/22/12	10/28/12	-----S-				1	\$225.00	0.80			
Week:		10/29/12	11/04/12	-----S-				1	\$225.00	0.80			
Week:		11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 10	KXAN	10/18/12	11/05/12	Sun KXAN News Today	7a-9a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----				0	\$0.00	0.00			
Week:		10/22/12	10/28/12	-----S				1	\$150.00	0.60			
Week:		10/29/12	11/04/12	-----				0	\$0.00	0.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 11	KXAN	10/18/12	11/05/12	Sun KXAN News Today	8a-9a		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$225.00	0.60			
Week:		10/22/12	10/28/12	-----				0	\$0.00	0.00			
Week:		10/29/12	11/04/12	-----S				1	\$225.00	0.60			
Week:		11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 12	KXAN	10/18/12	11/05/12	Sun/ Today Show	9a-10a		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$225.00	0.60			
Week:		10/22/12	10/28/12	-----S				1	\$225.00	0.60			
Week:		10/29/12	11/04/12	-----S				1	\$225.00	0.60			
Week:		11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 13	KXAN	10/22/12	11/05/12	M-F KXAN News @ 12Noon	12p-1p		:30				NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$100.00	1.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$100.00	1.00			
Week:		11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 14	KXAN	11/05/12	11/05/12	M-F KXAN News @ 12Noon	12p-1p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$100.00	0.80			
N 15	KXAN	10/18/12	10/19/12	M-F KXAN News @ 12Noon	12p-1p		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$85.00	1.30			
N 16	KXAN	10/22/12	11/04/12	M-F 2p-3p	2p-3p		:30				NM	9	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$50.00	0.70			
Week:		10/29/12	11/04/12	MTWTF--				5	\$50.00	0.70			
N 17	KXAN	11/05/12	11/05/12	M-F 2p-3p	2p-3p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$50.00	0.00			

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<u>Contract Dates</u> 10/18/12 - 11/05/12	<u>Product</u> KEEP AUSTIN HEALTH	<u>Estimate #</u>
<u>Advertiser</u> POL/Keep Austin Healthy		<u>Original Date / Revision</u> 10/17/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
N 18	KXAN	10/18/12	10/19/12	M-F 2p-3p	2p-3p		:30				NM	1	\$42.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$42.50	0.70			
N 19	KXAN	10/22/12	11/04/12	M-F/ KXAN News @5p	5p-530p		:30				NM	6	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$625.00	2.70			
Week:		10/29/12	11/04/12	MTWTF--				3	\$625.00	2.70			
N 20	KXAN	11/05/12	11/05/12	M-F/ KXAN News @5p	5p-530p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$375.00	3.00			
N 21	KXAN	10/18/12	10/19/12	M-F/ KXAN News @5p	5p-530p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$550.00	2.50			
N 22	KXAN	10/18/12	11/04/12	Sunday KXAN News @5	5p-530p		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$200.00	0.00			
Week:		10/22/12	10/28/12	-----S				1	\$200.00	0.00			
Week:		10/29/12	11/04/12	-----S				1	\$200.00	0.00			
N 23	KXAN	11/03/12	11/03/12	Sat NBC News	530p-6p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$400.00	2.50			
N 24	KXAN	10/22/12	11/04/12	M-F KXAN News @ 6p	6p-630p		:30				NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$600.00	3.90			
Week:		10/29/12	11/04/12	MTWTF--				4	\$600.00	3.90			
N 25	KXAN	10/18/12	10/19/12	M-F KXAN News @ 6p	6p-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$600.00	3.00			
N 26	KXAN	10/20/12	11/03/12	Saturday KXAN News @6pm	6p-630p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$300.00	2.60			
Week:		10/22/12	10/28/12	-----S-				1	\$300.00	2.60			
Week:		10/29/12	11/04/12	-----S-				1	\$300.00	2.60			
N 27	KXAN	10/22/12	11/04/12	M-F/ Wheel of Fortune	630p-7p		:30				NM	6	\$4,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---TF--				3	\$675.00	3.90			
Week:		10/29/12	11/04/12	---TF--				3	\$675.00	3.90			
N 28	KXAN	11/05/12	11/05/12	M-F/ Wheel of Fortune	630p-7p		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$675.00	3.90			
N 29	KXAN	10/18/12	10/19/12	M-F/ Wheel of Fortune	630p-7p		:30				NM	1	\$573.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$573.00	3.90			
N 30	KXAN	10/29/12	11/05/12	Monday Prime	7p-9p		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$2,250.00	6.80			
Week:		11/05/12	11/11/12	-----				0	\$0.00	0.00			
N 31	KXAN	11/01/12	11/01/12	Thursday Prime 7-8pm	7p-8p		:30				NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$1,350.00	2.70			
N 32	KXAN	10/25/12	10/25/12	Thursday Prime 8-9pm	8p-9p		:30				NM	1	\$1,500.00

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<u>Contract / Revision</u> 215215 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/18/12 - 11/05/12	<u>Product</u> KEEP AUSTIN HEALTH	<u>Estimate #</u>
<u>Advertiser</u> POL/Keep Austin Healthy		<u>Original Date / Revision</u> 10/17/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,500.00	4.00			
N 33	KXAN	10/22/12	10/22/12	Monday Prime	8p-10p		:30				NM	1	\$2,505.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,505.00	2.70			
N 34	KXAN	10/23/12	10/23/12	Tuesday Prime 8-9pm	8p-9p		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,250.00	4.10			
N 35	KXAN	10/23/12	10/23/12	Tuesday Prime 9-10pm	9p-10p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,500.00	4.10			
N 36	KXAN	10/22/12	11/04/12	M-F KXAN News @10	10p-1035p		:30				NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$600.00	3.40			
Week:		10/29/12	11/04/12	MTWTF--				3	\$600.00	3.40			
N 37	KXAN	11/05/12	11/05/12	M-F KXAN News @10	10p-1035p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				3	\$600.00	3.40			
N 38	KXAN	10/18/12	10/19/12	M-F KXAN News @10	10p-1035p		:30				NM	3	\$1,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--				3	\$510.00	3.40			
N 39	KXAN	10/20/12	11/03/12	Sat KXAN News @10	10p-1035p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$600.00	3.40			
Week:		10/22/12	10/28/12	-----S-				1	\$600.00	3.40			
Week:		10/29/12	11/04/12	-----S-				1	\$600.00	3.40			
N 40	KXAN	10/21/12	11/04/12	Sun KXAN News @ 10	10p-1035p		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S				1	\$750.00	3.70			
Week:		10/22/12	10/28/12	-----S				1	\$750.00	3.70			
Week:		10/29/12	11/04/12	-----S				1	\$750.00	3.70			
N 41	KXAN	10/22/12	11/04/12	Tonight Show/ Jay Leno	1035p-1137p		:30				NM	8	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$200.00	2.20			
Week:		10/29/12	11/04/12	MTWTF--				4	\$200.00	2.20			
N 42	KXAN	10/18/12	10/19/12	Tonight Show/ Jay Leno	1035p-1137p		:30				NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$170.00	1.90			
N 43	KXAN	10/18/12	11/03/12	Saturday Night Live	1030p-12a		:30				NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-				1	\$750.00	4.30			
Week:		10/22/12	10/28/12	-----S-				1	\$750.00	4.30			
Week:		10/29/12	11/04/12	-----S-				1	\$750.00	4.30			
N 44	KXAN	10/22/12	11/04/12	Late Nt w/Jimmy Fallon	1137p-1235a		:30				NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$75.00	1.00			
Week:		10/29/12	11/04/12	MTWTF--				3	\$75.00	1.00			
N 45	KXAN	10/18/12	10/19/12	Late Nt w/Jimmy Fallon	1137p-1235a		:30				NM	1	\$63.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/15/12	10/21/12	---TF--				1	\$63.75	1.00			
<b>Totals</b>										<b>281.50</b>		<b>130</b>	<b>\$53,194.25</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KXAN**  
**908 W. Martin Luther King Jr. Blvd.**  
**Austin, TX 78701**  
**(512) 476-3636**

<u>Contract / Revision</u> 215215 /		<u>Alt Order #</u>
<u>Contract Dates</u> <b>10/18/12 - 11/05/12</b>	<u>Product</u> KEEP AUSTIN HEALTH	<u>Estimate #</u>
<u>Advertiser</u> <b>POL/Keep Austin Healthy</b>		<u>Original Date / Revision</u> 10/17/12 / 10/19/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	71	\$29,744.25	\$25,282.61
10/29/12 - 11/05/12	59	\$23,450.00	\$19,932.50
<b>Totals</b>	<b>130</b>	<b>\$53,194.25</b>	<b>\$45,215.11</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.